Sponsorship Opportunities

UFEST EDMONTON UKRAINIAN FESTIVAL

20 22



Get Involved!

EDMONTON'S FASTEST GROWING FESTIVAL







ABOUT UFEST

The first UFest was held in 2018 and exceeded all expectations! Held outdoors in Borden Park, this 2-day, free cultural extravaganza drew thousands! 2 stages of music & dance, workshops, food, kids activities, beer gardens, special attractions, vendors and so much more!

Due to unprecedented success and growth, we are moving to a new, larger location within the park, enabling us to accommodate another anticipated increase in attendees.

As we continue to expand, we are adding a Guest Culture to the event, which will offer even more cultural diversity to our attendees. We ensure that all Covid-19 safety measures will be taken in 2022.

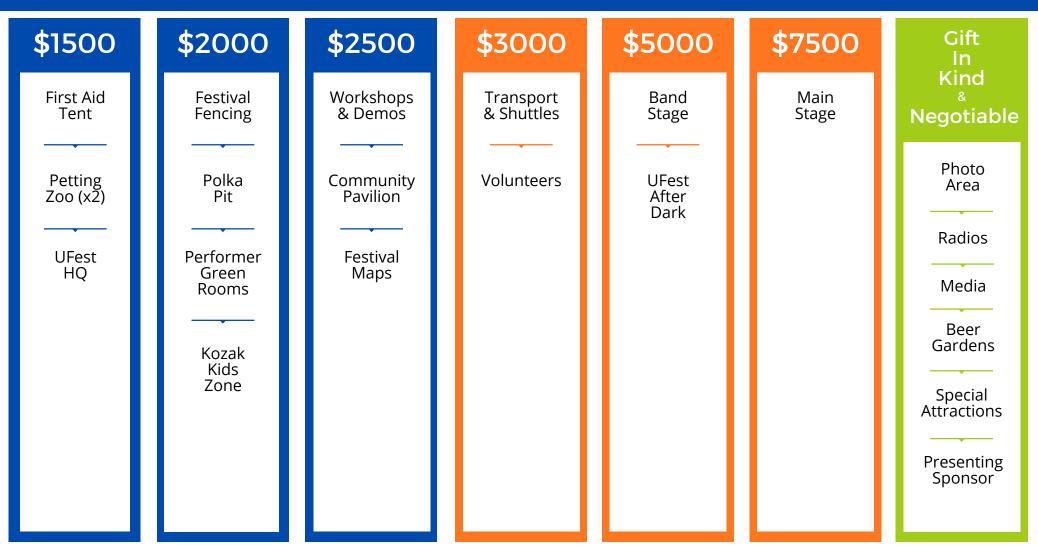
WHY SPONSOR?

- Excellent media coverage, on numerous platforms
- Increase your brand visibility
- Targeted marketing exposure to many demographics at once
- Consumer perception customers form positive opinions when your business is tied to high-profile events
- Keep arts and culture vital in our community - customers love brands that care about spreading positive messages and helping the community
- It's a really, really fun event!

Opportunities

FOR EVERY BUDGET





Further details for every level/sponsorship area available upon request.

Benefits

CAN BE CUSTOMIZED TO YOUR SPECIFICATIONS



\$1500

Sponsor signage along fencing

Logo on UFest website

\$2000

Sponsor signage along fencing

Logo on UFest website

Link to your website from ufest.ca

\$2500

Sponsor signage along fencing

Logo on UFest website

Link to your website from ufest.ca

Branding on UFest posters, banner, social media

\$3000

Sponsor signage along fencing

Logo on UFest website

Link to your website from ufest.ca

Branding on UFest posters, banner, social media

Access to VIP Hospitality Lounge

\$5000

Sponsor signage along fencing

Logo on UFest website

Link to your website from ufest.ca

Branding on UFest posters, banner, social media

Access to VIP Hospitality Lounge

Beverages in VIP Lounge

\$7500

Sponsor signage along fencing

Logo on UFest website

Link to your website from ufest.ca

Branding on UFest posters, banner, social media

Access to VIP Hospitality Lounge

Beverages in VIP Lounge

Reserved seating at stages

Gift In Kind & Negotiable

Benefits to be negotiated and customized as per the value of your contribution and your preferences.

Let's talk! We want to make this work for you and your business!

Contact Daria at ufestedm@gmail.com or call 780-718-4739

UFest 2022 Sponsorship Confirmation Form



Company Name:				website.	
Address:					
City:				PC:	
Company Phone:					
Contact Name:					
Contact Phone:			Contact Email:		
\$1500		First Aid Tent			
		Petting Zoo (2 opportunities – this is a co-sponsored category)			
		UFest HQ			
\$2000		Festival Fencing			
		Polka Pit			
		Performer Green Rooms (Tents)			
		Kozak Kids Zone			
\$2500		Workshops & Demos			
		Community Pavilion			
		Festival Maps			
\$3000		Transport & Shuttles			
		Volunteers			
\$5000		Band Stage			
		UFest After Dark			
\$7500		Main Stage			
GIK/Negotiable		Photo Area			
		Radios/Communication			
		Media			
		Beer Gardens			
		Presenting Sponsor			
		Special Attractions			
		Other (Specify)			
Donation		In lieu of sponsorship, we'd like to make a donation of \$			
Signature:				late:	
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Scan/email completed form to ufestedm@gmail.com or fax to 780-472-4779.