

Sponsorship Opportunities

UFEST
EDMONTON UKRAINIAN FESTIVAL

20 22



NEW LOCATION

EXPANDED AUDIENCE

MORE EXPOSURE

Get Involved!

EDMONTON'S FASTEST GROWING FESTIVAL



ABOUT UFEST

The first UFest was held in 2018 and exceeded all expectations! Held outdoors in Borden Park, this 2-day, free cultural extravaganza drew thousands! 2 stages of music & dance, workshops, food, kids activities, beer gardens, special attractions, vendors and so much more!

Due to unprecedented success and growth, we are moving to a new, larger location within the park, enabling us to accommodate another anticipated increase in attendees.

As we continue to expand, we are adding a Guest Culture to the event, which will offer even more cultural diversity to our attendees. We ensure that all Covid-19 safety measures will be taken in 2022.

WHY SPONSOR?

- Excellent media coverage, on numerous platforms
- Increase your brand visibility
- Targeted marketing - exposure to many demographics at once
- Consumer perception - customers form positive opinions when your business is tied to high-profile events
- Keep arts and culture vital in our community - customers love brands that care about spreading positive messages and helping the community
- It's a really, really fun event!

Opportunities

FOR EVERY BUDGET



\$1500

First Aid
Tent

Petting
Zoo (x2)

UFest
HQ

\$2000

Festival
Fencing

Polka
Pit

Performer
Green
Rooms

Kozak
Kids
Zone

\$2500

Workshops
& Demos

Community
Pavilion

Festival
Maps

\$3000

Transport
& Shuttles

Volunteers

\$5000

Band
Stage

UFest
After
Dark

\$7500

Main
Stage

**Gift
In
Kind
&
Negotiable**

Photo
Area

Radios

Media

Beer
Gardens

Special
Attractions

Presenting
Sponsor

Further details for every level/sponsorship area available upon request.

Benefits

CAN BE CUSTOMIZED TO YOUR SPECIFICATIONS



\$1500

Sponsor
signage along
fencing

Logo on UFest
website

\$2000

Sponsor
signage along
fencing

Logo on UFest
website

Link to your
website from
ufest.ca

\$2500

Sponsor
signage along
fencing

Logo on UFest
website

Link to your
website from
ufest.ca

Branding on
UFest posters,
banner, social
media

\$3000

Sponsor
signage along
fencing

Logo on UFest
website

Link to your
website from
ufest.ca

Branding on
UFest posters,
banner, social
media

Access to VIP
Hospitality
Lounge

\$5000

Sponsor
signage along
fencing

Logo on UFest
website

Link to your
website from
ufest.ca

Branding on
UFest posters,
banner, social
media

Access to VIP
Hospitality
Lounge

Beverages in
VIP Lounge

\$7500

Sponsor
signage along
fencing

Logo on UFest
website

Link to your
website from
ufest.ca

Branding on
UFest posters,
banner, social
media

Access to VIP
Hospitality
Lounge

Beverages in
VIP Lounge

Reserved
seating at
stages

**Gift
In
Kind
&
Negotiable**

Benefits to be
negotiated
and
customized as
per the value
of your
contribution
and your
preferences.

Let's talk! We want to make this work for you and your business!

Contact Daria at ufestedm@gmail.com or call **780-718-4739**

UFest 2022 Sponsorship Confirmation Form



Company Name:		Website:
Address:		
City:		PC:
Company Phone:		
Contact Name:		
Contact Phone:		Contact Email:

\$1500	<input type="checkbox"/>	First Aid Tent
	<input type="checkbox"/>	Petting Zoo (2 opportunities – this is a co-sponsored category)
	<input type="checkbox"/>	UFest HQ
\$2000	<input type="checkbox"/>	Festival Fencing
	<input type="checkbox"/>	Polka Pit
	<input type="checkbox"/>	Performer Green Rooms (Tents)
	<input type="checkbox"/>	Kozak Kids Zone
\$2500	<input type="checkbox"/>	Workshops & Demos
	<input type="checkbox"/>	Community Pavilion
	<input type="checkbox"/>	Festival Maps
\$3000	<input type="checkbox"/>	Transport & Shuttles
	<input type="checkbox"/>	Volunteers
\$5000	<input type="checkbox"/>	Band Stage
	<input type="checkbox"/>	UFest After Dark
\$7500	<input type="checkbox"/>	Main Stage
GIK/Negotiable	<input type="checkbox"/>	Photo Area
	<input type="checkbox"/>	Radios/Communication
	<input type="checkbox"/>	Media
	<input type="checkbox"/>	Beer Gardens
	<input type="checkbox"/>	Presenting Sponsor
	<input type="checkbox"/>	Special Attractions
	<input type="checkbox"/>	Other (Specify)
Donation	<input type="checkbox"/>	In lieu of sponsorship, we'd like to make a donation of \$ _____

Signature: _____

Date: _____

Scan/email completed form to ufestedm@gmail.com or fax to **780-472-4779**.

Thank you for your support!